



## PRESS RELEASE

### **Outdoor Industry Association partners with OIA Global**

**PORTLAND, OR: July 11, 2017. OIA Global, a leading worldwide logistics, packaging and materials sourcing provider, announced a "preferred provider partnership" with the Outdoor Industry Association (OIA). The agreement enables the OIA membership to receive discounted packaging optimization services.**

"OIA Global has been a member of the Outdoor Industry Association and welcomes the opportunity to offer their members discounted programs that will enhance their supply chain efficiencies, reduce packaging costs and help meet ongoing sustainability goals," said Jerry Levy, Director of Marketing and Communications for OIA Global.

Matt Kaplan, Vice President of Membership and Sales, noted that the membership in the Outdoor Industry Association includes apparel, sporting equipment and recreational suppliers who face intense supply chain and sustainability challenges. "This is just one component of our ongoing effort to upgrade the benefits of membership in the Outdoor Industry Association," Kaplan said. OIA Global specializes in providing packaging and supply chain solutions for the athletic and outdoor industry and their suppliers. "Our membership in the Outdoor Industry

Association helps us monitor the latest packaging and sustainability trends in the industry," said Marc Bevilacqua, Vice President of Packaging Sales at OIA Global. "We are very excited to extend our unique supply chain and packaging solutions to their membership," he noted.

OIA Global and the Outdoor Industry Association have entered into the partnership agreement for 12 months with an option for extension.

### **About OIA Global**

Since its founding in 1988, OIA has grown into a \$1 billion supply chain management leader, delivering clients a unique combination of global logistics, materials sourcing and packaging solutions. With over 1,200 professionals, and 69 owned offices in 27 countries, OIA designs innovative solutions that optimize supply chains around the world. OIA is privately owned by Indianapolis-based LDI, Ltd., with more than a century of experience funding and operating high potential, middle-market companies. For more information, please visit [www.oiaglobal.com](http://www.oiaglobal.com) and [www.ldiltd.com](http://www.ldiltd.com).

### **About the Outdoor Industry Association**

Based in Boulder, Colo., with offices in Washington, D.C., Outdoor Industry Association (OIA) is the leading trade association for the outdoor industry and the title sponsor of Outdoor Retailer. OIA unites and serves over 1,200 manufacturers, supplier, sales representative and retailer members through its focus on trade and recreation policy, sustainable business innovation and outdoor participation. For more information, visit [outdoorindustry.org](http://outdoorindustry.org).