

# DP WORLD



## Where's my container?

**MUNICH: May 9th, 2017.** DP World, a leading enabler of global trade and an integral part of the supply chain, today demonstrated the most advanced container tracking solution developed by a port terminal operator under the theme of “Where’s My Container?” at Transport Logistic in Munich.

The enhancement to the current beta version, after feedback from a pilot release, opens the door for users to have greater visibility of their cargo and improves speed-to-shelf opportunities such as improved replenishment forecasts and better inventory allocation.

The container tracking solution represents a major step forward for customers by reducing administration and providing better data quality for their planning and logistics of getting products onto shelves. This solution will be rolled out in a phased manner and initially be made available across DP World’s UK terminals.

“This solution is a natural extension of our mission to add value for our customers and help solve their toughest challenges,” said Ganesh Raj, Senior Vice President and Managing Director, DP World – Europe and Russia. Mr. Raj continued, “Access to visibility of containerized cargo has traditionally been time consuming and challenging;

today's enhanced tool demonstrates how this solution can help our customers plan and manage their supply chain more effectively and in real-time".