

# SOFRANA ANL

## A New Power in the Pacific

Auckland & Melbourne, 3rd October 2017

As announced overnight by ANL's parent company, CMA CGM, ANL is to acquire the majority share of Pacific Islands' specialist Sofrana Unilines. The current shareholders of Sofrana will retain a minority shareholding.

ANL's Managing Director, John Lines said, "I have admired the Sofrana brand for many years for their extensive network right across the Pacific and the tailored approach to meeting their customers' transport needs. We recognised that our coverage of the Pacific islands would benefit from a partnership with Sofrana which will provide a much enhanced port coverage."

Following the acquisition, Sofrana Unilines' activities will be operated under the "Sofrana ANL" brand, highlighting the respective strengths each of us brings to the operation.

The association of Sofrana and ANL will reflect the shared vision of both shareholders to benefit customers by combining local and regional expertise with the strength of a global shipping group. This will be achieved by combining Sofrana's South Pacific expertise together with the added-value derived from additional routes and the wider scale of ANL and the CMA CGM Group.

The change of ownership is expected end October 2017. Benoît Marcenac will remain as Managing Director of Sofrana Unilines, a position he has held for the last 15 years.

*John Lines*

ANL



*Benoît Marcenac*

Sofrana Unilines



## **Background**

ANL was founded in 1956 and is headquartered in Melbourne Australia, with regional offices and agents around the globe. ANL became part of the CMA CGM Group in 1998 and has grown substantially since then. ANL is the CMA CGM specialist in Oceania, carrying over 1.5 million TEU within the Asia, North America, Australia and New Zealand region. Its parent company, CMA CGM, is a world leader in container shipping, serving 420 ports in 160 countries with over 29,000 people worldwide. Its young and diversified fleet of 445 vessels enabled the CMA CGM Group to transport a volume of 15.6 million TEU last year.

Sofrana Unilines is a regional shipping company which has been provided vital shipping links between New Zealand, Australia and the South Pacific Islands for almost 50 years. The SOciete FRAncaise de NAvigation had humble beginnings in 1968, shuttling a single small vessel between the French Overseas Territories of New Caledonia and Wallis & Futuna. Independently or in partnership with other regional lines, Sofrana operates a modern fleet of 10 geared vessels, serving 21 ports in 11 countries. A truly niche operator with a strong and reputable brand, Sofrana offers tailor-made cargo shipping services to a wide range of clients.