



NEWS RELEASE

MIAMI: June 27, 2017. Avianca Brasil has begun a daily A330 service Miami from São Paulo - its first passenger route to the U.S. and only its second outside South America.

“I commend the MIA team for continually attracting new international air service to our community,” said Miami-Dade County Mayor Carlos A. Gimenez. “It is especially encouraging to see increased service from our top international market of Brazil, which had a downturn in travel last year.”

A June 26 celebration included a ceremonial ribbon-cutting, commemorative cake and refreshments with passengers, and a water-cannon salute from Miami-Dade Fire Rescue.

“We are honored that Avianca Brasil has chosen to expand its operations at MIA, and also make Miami its first passenger route outside of South America,” said Miami-Dade Aviation Director Emilio T. González. “While we continue to pursue routes in untapped regions across the globe, we are also working to strengthen air service in our stronghold areas of Latin America and the Caribbean.”

MIA currently serves an average of 71 weekly non-stop passenger flights to eight cities in Brazil, which is the most of any U.S. airport. Avianca Brasil will be the airport's third

airline serving Brazil, MIA's top international market in 2015 with more than 2.1 million total passengers.

“At Avianca Brasil, we are experiencing an exciting transition and new cycle of growth. We are building a stronger, more mature and more competitive carrier,” said Frederico Pedreira, Chief Executive Officer, Avianca Brasil. “Due to the large concentration of Brazilians visiting and living in South Florida, we decided to launch long-haul operations at this time because we understand that there are good business opportunities and a chance to provide high quality services to international travelers.”

Avianca Brasil is the eighth international passenger airline to schedule a service launch into the Miami market this year. Mexican low-cost carrier Volaris began four weekly flights to Guadalajara and daily service to Mexico City on February 1; Canadian airline First Air began charter passenger flights on February 4 from Ontario; low-cost transatlantic airline WOW air launched thrice-weekly service to Reykjavík, Iceland on April 5; BVI Airways is scheduled to launch first-ever nonstop service between Tortola, British Virgin Islands and MIA on July 22; Aer Lingus will launch three weekly flights to Dublin, Ireland on September 1; SAS will begin weekly service to Stockholm, Sweden on October 29; and EL AL Israel Airlines will begin three weekly flights from Tel Aviv on November 1. MIA currently serves 106 airlines, which is the most of any U.S. airport.