FreightWeek - The Mission

FreightWeek is recognised as the leading Digital & Print Media Partner to the global freight & logistics industry.

Our objective is to provide the latest news and in-depth information that helps industry decision makers and senior business executives make informed decisions to help effectively manage their business.

The FreightWeek Commitment

- We will never be complacent or relax the highest standards for the provision of quality editorial.

- Continue to be first to provide industry news in a format that is easily accessible – whether it be digital or print.

- To increase our already substantial circulation every year. Now over 35,000 every edition.

- To maintain cost-effective, affordable advertising rates.

- Listen to the Industry in which we serve – FW is responsive to industry requirements and committed to help provide solutions.
Circulation

FreightWeek the newsletter is distributed 50 times a year to over 35,000 individuals worldwide involved in the Freight & logistics industry.

FreightWeek Monthly Magazine is circulated in Print & Digital formats to Freight Forwarders, Manufacturers/Shippers, Airlines, Airports, General Sales agents, Ports, Ocean Carriers, Container Ports, 3pls, Rail Transportation companies, Charter brokers, Pharma Companies, Road Transportation companies, Logistic Ports, global free trade areas/zones, Importers & exporters.

Many of our readers have long-term experience across more than one area of the business and the key decision makers in their field. Due to the very high circulation of FW they know that market penetration levels will be substantial.
Circulation Breakdown for FreightWeek 2019

Statistics

www.freightweek.org
**Editorial Features 2019**

*Every month FW will include features that the industry wants to read.*

### January
- **Air Cargo Africa Preview**
- **Germany**
- **Global GSSA’s**
- **Middle East**
- **Pharma Handling and Transportation**
- **Turkey**

**Deadline:** Fri 11th January

### February
- **Central America & Mexico**
- **Cargo Gateway Miami**
- **France**
- **IATA World Cargo Symposium Singapore Preview**
- **Netherlands Transportation & Logistic Services**
- **Thailand**
- **USA**

**Deadline:** Fri 15th February

### March
- **Belgium**
- **Blockchain and Technology**
- **Global Ports**
- **Hong Kong**
- **Oil & Gas Logistics**
- **UK**

**Deadline:** Fri 15th March

### April
- **African Logistics**
- **CNS Miami 2019 Preview**
- **Container Ports in China**
- **Global Freight Forwarders**
- **Italy Logistics**
- **Russia**
- **Temperature Sensitive Products**

**Deadline:** Fri 12th April

### May
- **Air Charter**
- **Euro GSSA’s**
- **Korea**
- **South East Asia**
- **Transport Logistic Preview** (*including Air Cargo Europe*). **TOC Europe Rotterdam Preview** – **Global Container Supply Chain**

**Deadline:** Fri 17th May

### June
- **Australasia**
- **Canada**
- **Freighter Conversions**
- **Transport Logistic Review** (*including Air Cargo Europe*). **TOC Europe 2019 The Global Container & Supply Chain event review**
- **ULD’s**

**Deadline:** Fri 14th June

### July
- **Dangerous Goods**
- **European Rail**
- **Global Pharma Update**
- **Korea**
- **Latin America**
- **World Airports**

**Deadline:** Fri 12th July

### August
- **Cargo Handlers**
- **India**
- **Singapore Logistics**
- **Spain**
- **World Routes Preview** (*Adelaide Australia*)
- **ULD’s**

**Deadline:** Fri 17th August

### September
- **Air Cargo Americas Miami Preview**
- **Pharma Update**
- **Portugal**
- **Scandinavia**
- **UAE**
- **World Container Ports**

**Deadline:** Fri 13th September

### October
- **Animal Transportation**
- **Global Networks**
- **Hong Kong**
- **Oil & Gas**
- **Logitrans Turkey Preview**
- **Road Feeders**

**Deadline:** Fri 11th October

### November
- **Air Cargo Americas Miami Review**
- **Balkan States**
- **Global Freight Forwarders**
- **Luxembourg Maritime & Ports**
- **World GSSA’s**

**Deadline:** Fri 15th November

### December
- **Baltic States**
- **Dangerous Goods**
- **France**
- **Ireland**
- **Pharma Handling**
- **South East Asia**

**Deadline:** Fri 13th December
### Advertising Rates 2019

**FW monthly** (single insertion rates)
Includes both digital and print for one price.

#### DISPLAY ADVERTISING

<table>
<thead>
<tr>
<th>Format</th>
<th>Euro</th>
<th>US$</th>
<th>GBP£</th>
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<td>8,950</td>
<td>6,775</td>
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<td>Half double page spread</td>
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#### Prime positions

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<td>Inside front cover</td>
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<td>4,750</td>
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#### With bleed dims
- **Double page spread**: h 303 mm x w 426 mm  
  11.9” x w 16.7”
- **Trimmed page dims**: h 297 mm x w 420 mm  
  11.6” x w 16.5”
- **Non bleed dims**: h 277 mm x w 400 mm  
  10.9” x w 15.7

#### With bleed half page spread
- **With bleed half page spread**: h 154 mm x w 426 mm  
  6” x w 16.7”
- **Non bleed half page spread**: h 148 mm x w 420 mm  
  5.8” x w 16.5”

#### With bleed whole page A4 dims
- **With bleed whole page A4 dims**: h 303 mm x w 216 mm  
  11.9” x w 8.5”
- **Trimmed whole page A4 dims**: h 297 mm x w 210 mm  
  11.6” x w 8.2”
- **Non bleed whole page A4 dims**: h 277 mm x w 190 mm  
  10.9” x w 7.5”

#### Horizontal
- **With bleed half page dims**: h 136 mm x w 186 mm  
  5.4” x w 7.3”
- **Non bleed half page dims**: h 130 mm x w 180 mm  
  5.1” x w 7.8”

#### Vertical
- **With bleed half page dims**: h 276 mm x w 91 mm  
  10.8” x w 3.6”
- **Non bleed half page dims**: h 270 mm x w 85 mm  
  10.6” x w 3.3”
Banner Advertising Rates

- Banners Available on Home Page, News Pages and viewpoint page.

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**FW weekly newsletter**

(monthly insertion rates, minimum three months)

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<td>Other MPU Positions</td>
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**ADVERTISEMENT SUBMISSION:**

Acceptable Formats:

- **PDF:** Press quality, 300 dpi, .125” bleeds, CMYK
- **Adobe In-Design:** To include fonts and images
- **JPG:** High quality, 300 dpi, CMYK
- **EPS:** 300 dpi, CMYK

We cannot guarantee colour accuracy for an ad that is not accompanied by a high quality color proof such as Matchprint.

**ELECTRONIC SUBMISSION:**

E-mail: Please put all advertisements in a self-extracting file before sending to: zaikhan@btinternet.com