FreightWeek - The Mission

FreightWeek is recognised as the leading Digital & Print Media Partner to the global freight & logistics industry.

Our objective is to provide the latest news and in-depth information that helps industry decision makers and senior business executives make informed decisions to help effectively manage their business.

The FreightWeek Commitment

- We will never be complacent or relax the highest standards for the provision of quality editorial.
- Continue to be first to provide industry news in a format that is easily accessible – whether it be digital or print.
- To increase our already substantial circulation every year.
- Currently the Freightweek Global circulation is 65,000 every edition
- This makes the tile by far the highest circulation in the industry.
- To maintain cost-effective and affordable advertising & sponsorship rates
- Listen to the industry in which we serve – FW is responsive to industry requirements and committed to help provide solutions.
Circulation

**FreightWeek the weekly e-newsletter** is distributed 50 times a year to over 130,000 decision makers each month.

**FreightWeek Monthly Magazine** is circulated in Print & Digital formats to Freight Forwarders, Manufacturers/Shippers, Airlines, Airports, General Sales agents, Ports, Ocean Carriers, Container Ports, 3pls, Rail Transportation companies, Charter brokers, Pharma Companies, Road Transportation companies, Logistic Ports, global free trade areas/zones, Importers & exporters.

Many of our readers have long-term experience across more than one area of the business and the key decision makers in their field. Due to the very high circulation of FW they know that market penetration levels will be substantial.

Freightweek Monthly Magazine is distributed to over 65,000 decision makers globally in both digital and print formats.
Editorial Features 2023

Every month FW will include features that the industry wants to read.

**January**
- Africa
- Cargo Software/Technology
- Middle East
- Pharma
- Ports

**February**
- Cargo Gateway Miami
- Drones in the Cargo industry
- Global GSSA’s
- South East Asia
- USA

**March**
- Canada
- Freighter Conversions
- Green Logistics/Sustainability
- World Airports

**April**
- Automotive
- Belgium
- Global Ports
- World Cargo Symposium/IATA
- Istanbul Preview

**May**
- Air Charter
- Freightweek Sustainability Awards (FSA) Gala Dinner and Networking Event Preview

**June**
- Australasia
- Euro GSSA’s
- Hong Kong
- Technology
- Transport Logistic Europe/Air Cargo Europe 2023 PREVIEW

**July**
- Drones Cargo Update
- Global Airports
- India
- Latin America
- ULD’s

**August**
- Australasia
- Container Ports
- Malaysia
- North America

**September**
- Gulf Region/Middle East
- Pharma
- Security Equipment/Baggage Screening Machines
- Singapore Logistics
- UK

**October**
- Air Cargo Americas Miami USA PREVIEW
- Freighters/Conversions
- Technology
- World GSSA’s

**November**
- Drones & Technology
- Logitrans Turkey Preview
- Oil & Gas Logistics
- ULD’s

**December**
- Canada
- France
- Pharma
- Technology Update
- Warehousing
Advertising Rates 2023

- **FW monthly** (single insertion rates) Includes both digital and print for one price.

### DISPLAY ADVERTISING

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### Prime positions

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Banner Advertising Rates

- Banners Available on Home Page, News Pages and viewpoints page.

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FW weekly newsletter
(monthly insertion rates, minimum three months)

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<td>Other MPU Positions</td>
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Banner Advertising Rates

- Digital edition of Freightweek Magazine for one year

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<td>2,930</td>
<td>2,850</td>
<td>2,580</td>
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Advertising Submissions:

PRINT
PDF, JPG, TIFF, EPS: High quality, 300 dpi, CMYK

DIGITAL
JPG, GIF, PNG: 72 dpi, RGB

E-mail: Please send advertisements to our studio: zaikhan@btinternet.com